Exploiting Complexity

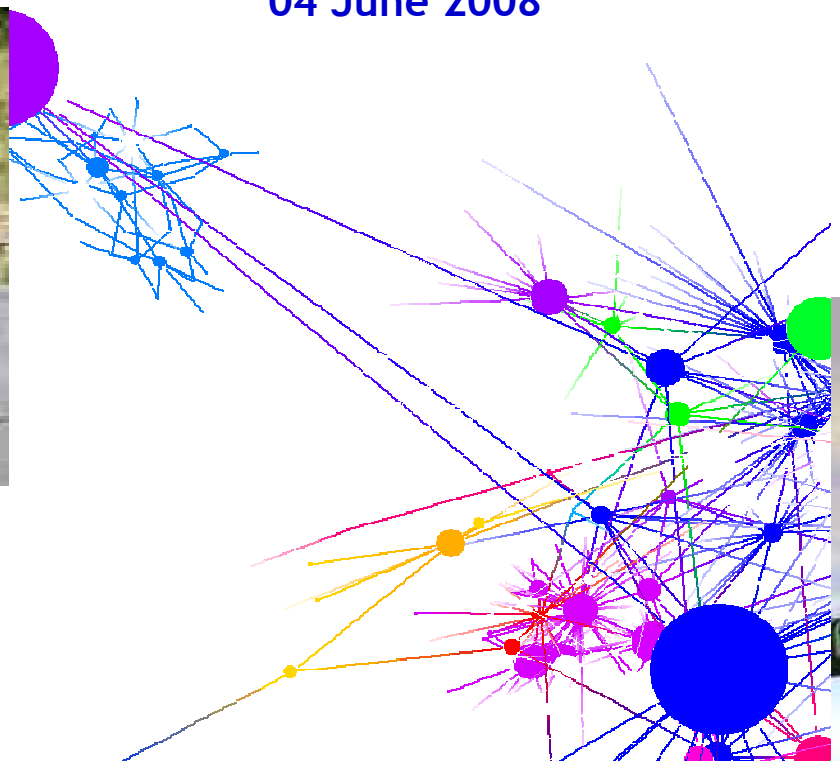
The abaci Partnership

The Impact of Cyberspace on the Nature of Command

Patrick Beautement

For the Portuguese Military Academy

04 June 2008



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What is Cyberspace?

The electromagnetic domain.

A 'logical' world which extends the real world.

A world inhabited by purposeful, 'artificial beings'.

The virtual domain of 'stored mind'

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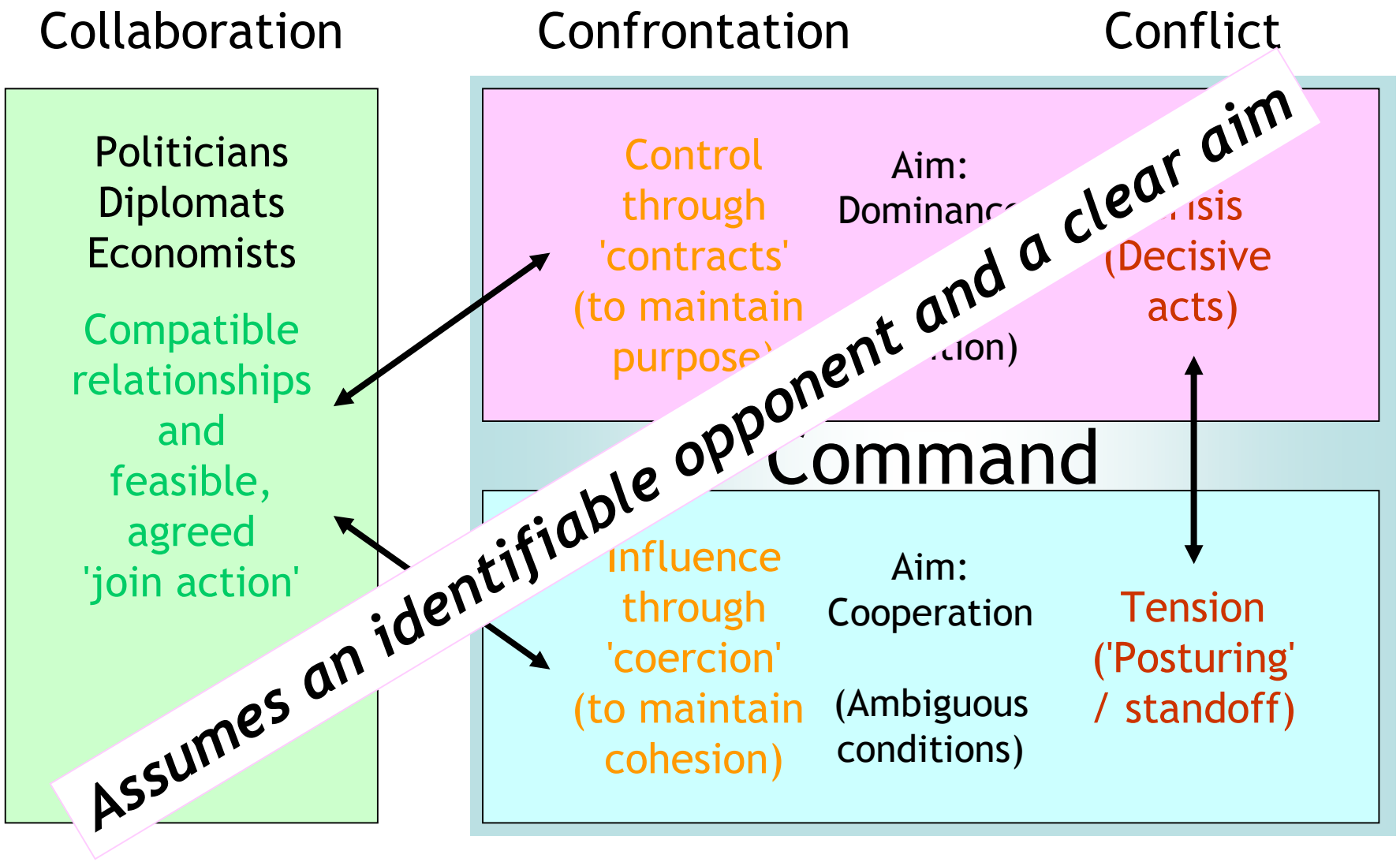
01 A High-level model of Command



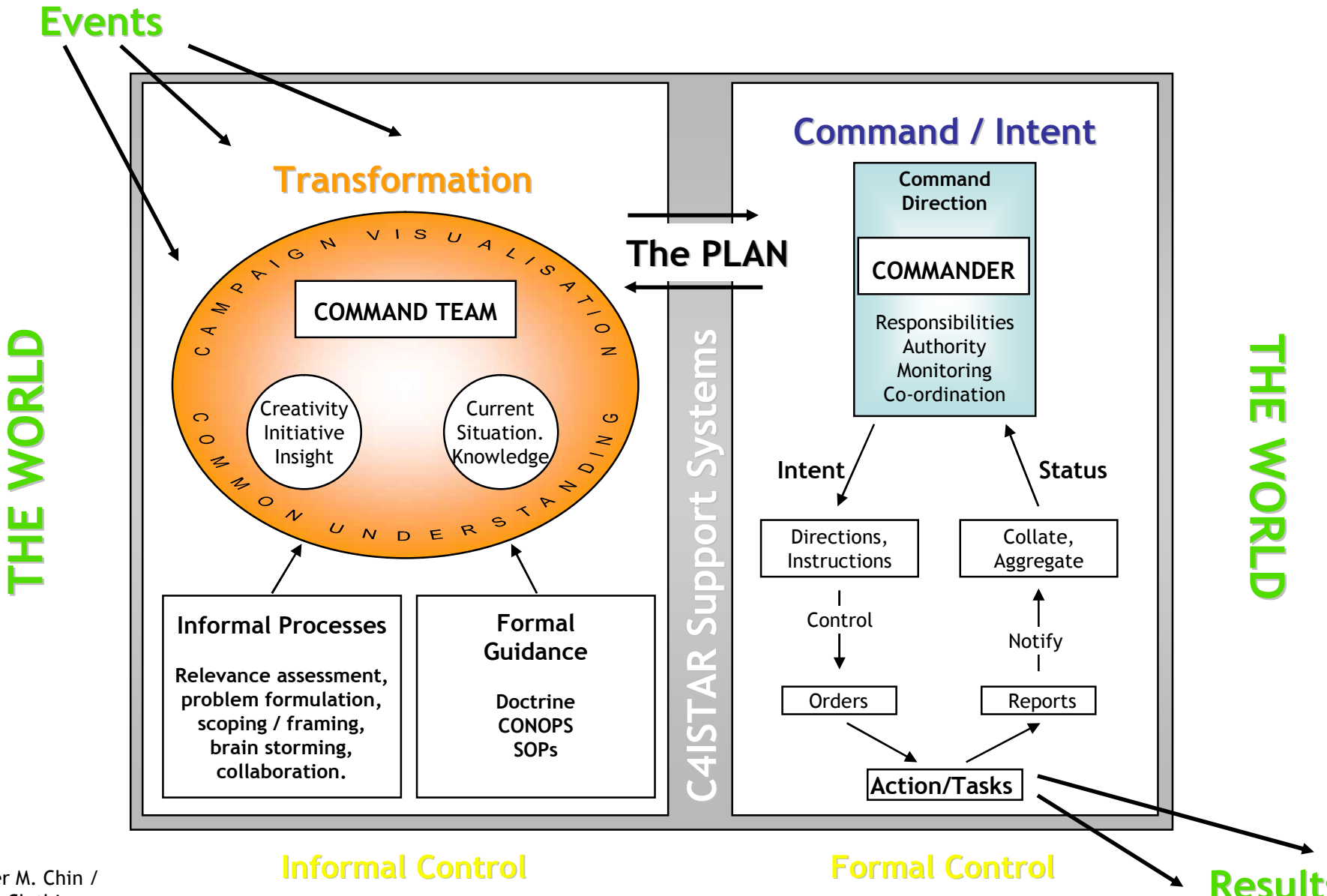
01 Command and the use of 'Force'

- Commanders* understand the Clausewitz Trinity (People, State and Force) in confrontation and conflict - they:
  - provide the driving 'logic' - they are th… of the 'force' they command and th…
  - develop and compare in… options
  - understand opp… metric force' and unleash it … to decisive effect
  - co… and means available - judge …es and assimilate their significance
  - …e organisation - setting authorities and …ities to enable adaptation 'on the day'
  - …ntinually judge between conflicting imperatives - striking and accepting 'compromise' - to exploit flexibility

What is the nature of 'force' and the role of command - in "War among the People" - and in Cyberspace? .. .. ..

* See "Utility of Force" by General Sir Rupert Smith

01 Command in the Industrial Age



After M. Chin / J. Clothier DSTO 1998

01 Command Mindset for Cyberspace

Industrial Command Mindset	Mindset for 'War-among-the People'	Mindset f… Cybe…
Clear start, conflict, outcome (win / loose)	Always ongoing - not 'our' type of success	Alwa…
Known enemy with clear doctrine	Opponents and ai… hard to identif…	…s and aims …ually adapting
Know us / them and ours / theirs	Many va… flui…	Many varied 'actors' including non-human
The Plan: end-states defined. One 'pic…	…state, …ntent stated	***No Plan***. Who's values / intentions matter?
Conduct wi… 'agreed…	…nduct seen as 'extremist' / alien	Conduct unbounded and always novel
R… …ield, …eapons	Conflict anywhere, anytime, anything	Influence anywhere, anyhow - nothing safe
…real world. …ecided by politicians	In the real world. Decided by the people	Virtual, 'inaccessible' - never decided

Needs: open eyes, open minds and an adaptive stance - ready to be exploited through comprehensive approaches

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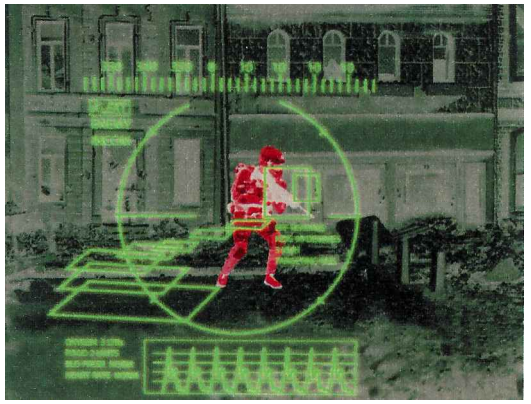
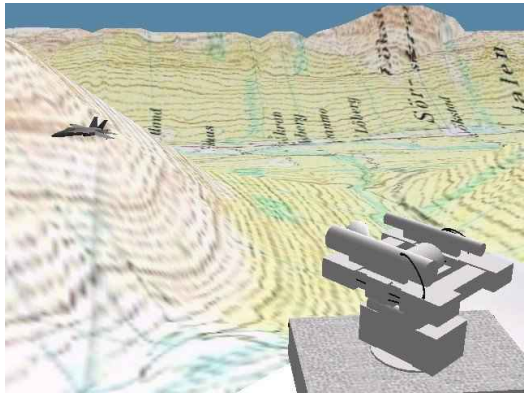


But, such consummate skill,
such ability,
such adaptability,
such numbing ruthlessness,
such a use of weapons ...

when *anything* could become a weapon...

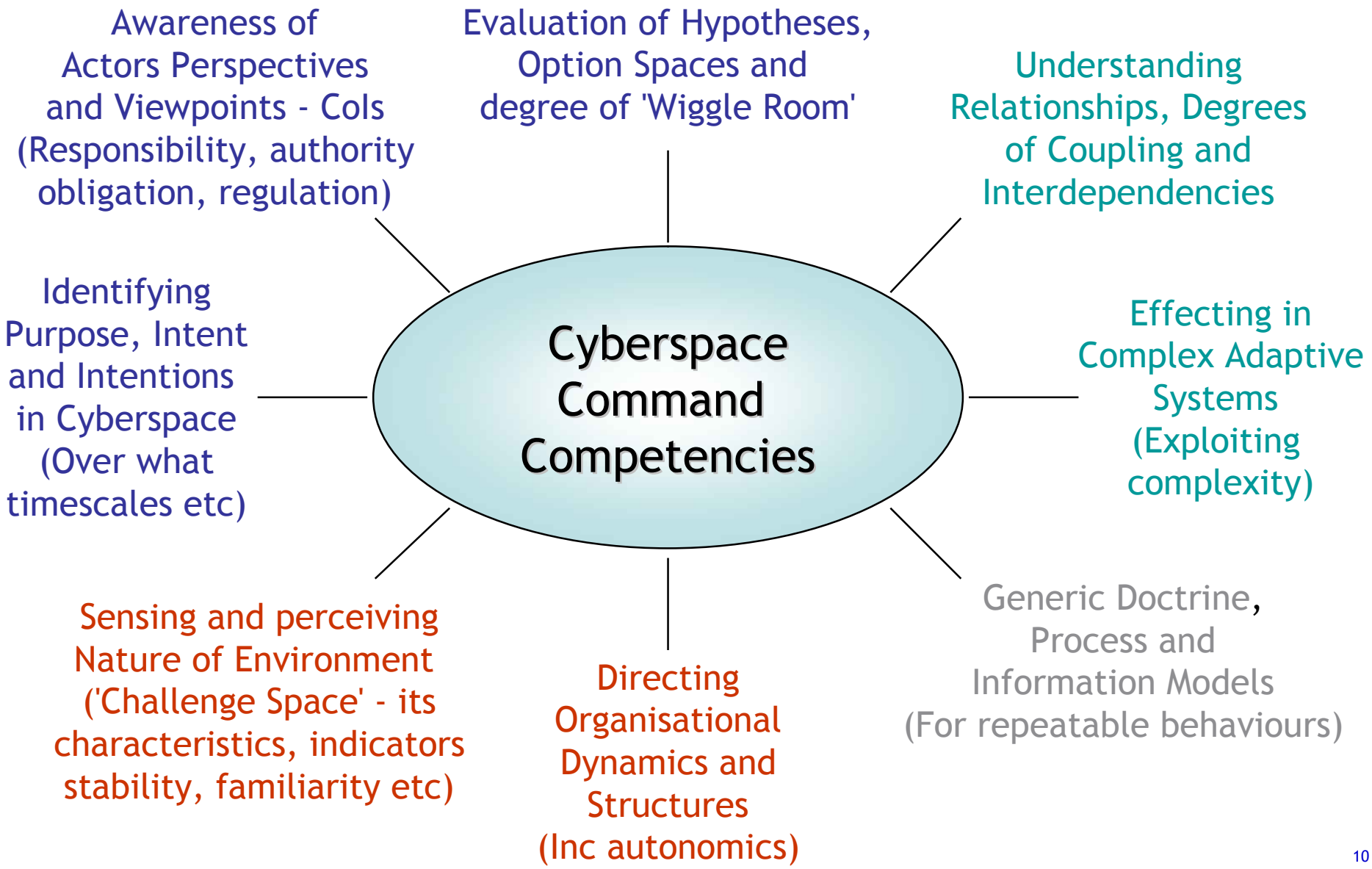
From Iain M Banks "Use of Weapons"



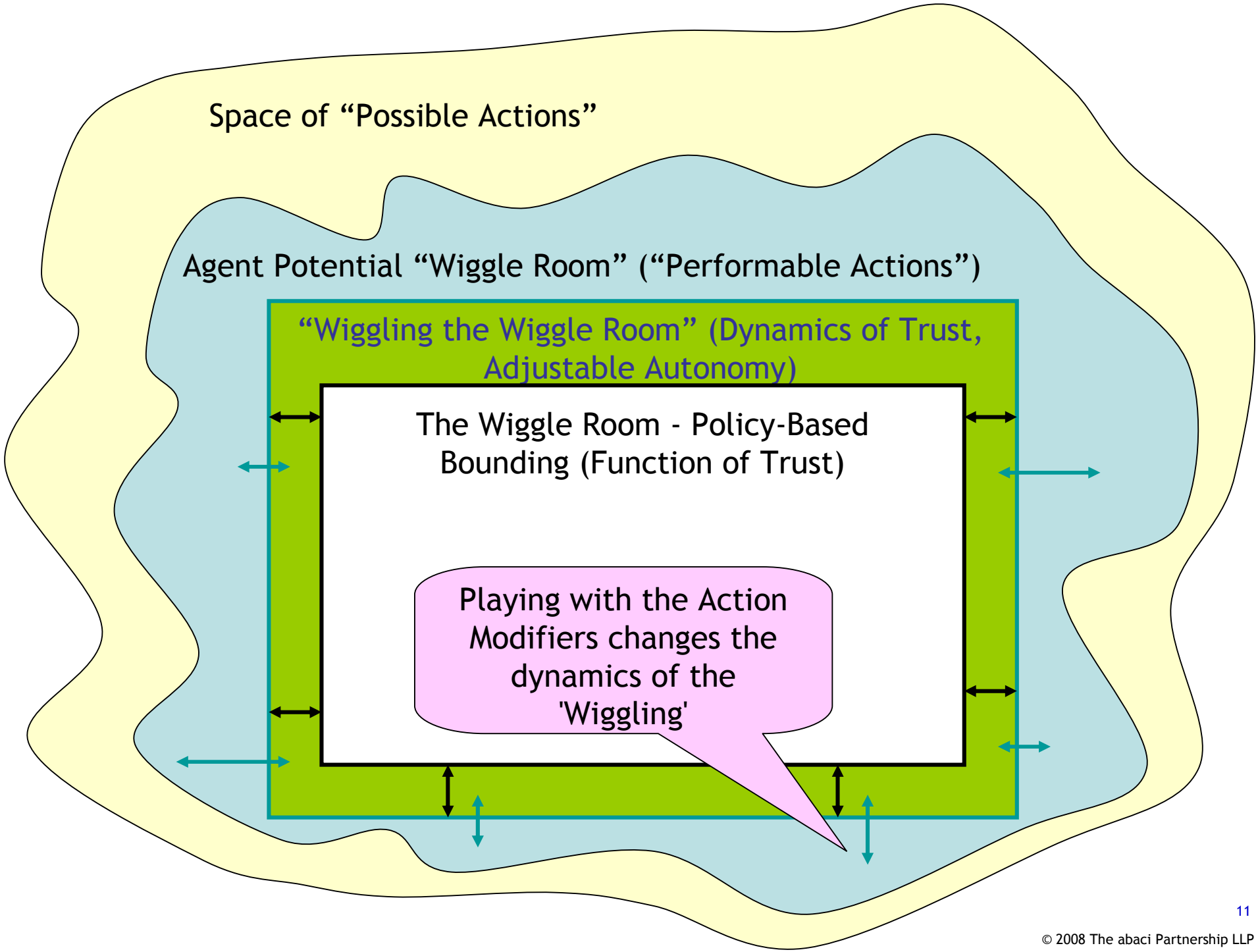
02 Opportunities for Command in Cyberspace

- The unbounded, uncontrolled nature of Cyberspace seems a threat, but it is full of command opportunities eg, providing:
  - routes to change public opinion, shape markets etc
  - novel ways of sensing and acting 'at a distance' - undetected
  - new means to deceive - rich opportunities for innovation
  - new ways of influencing - eg, via a myriad of intermediaries
  - means to exploit 'swarm intelligence' - via new 'creatures'
- However, to exploit these we must master (at a minimum):
  - sensing (ISTAR), perception and visualisation of Cyberspace
  - intent, purpose and opportunities available in Cyberspace
  - Human-machine Teaming and effecting of Cyberspace actors
  - vulnerabilities and countermeasures

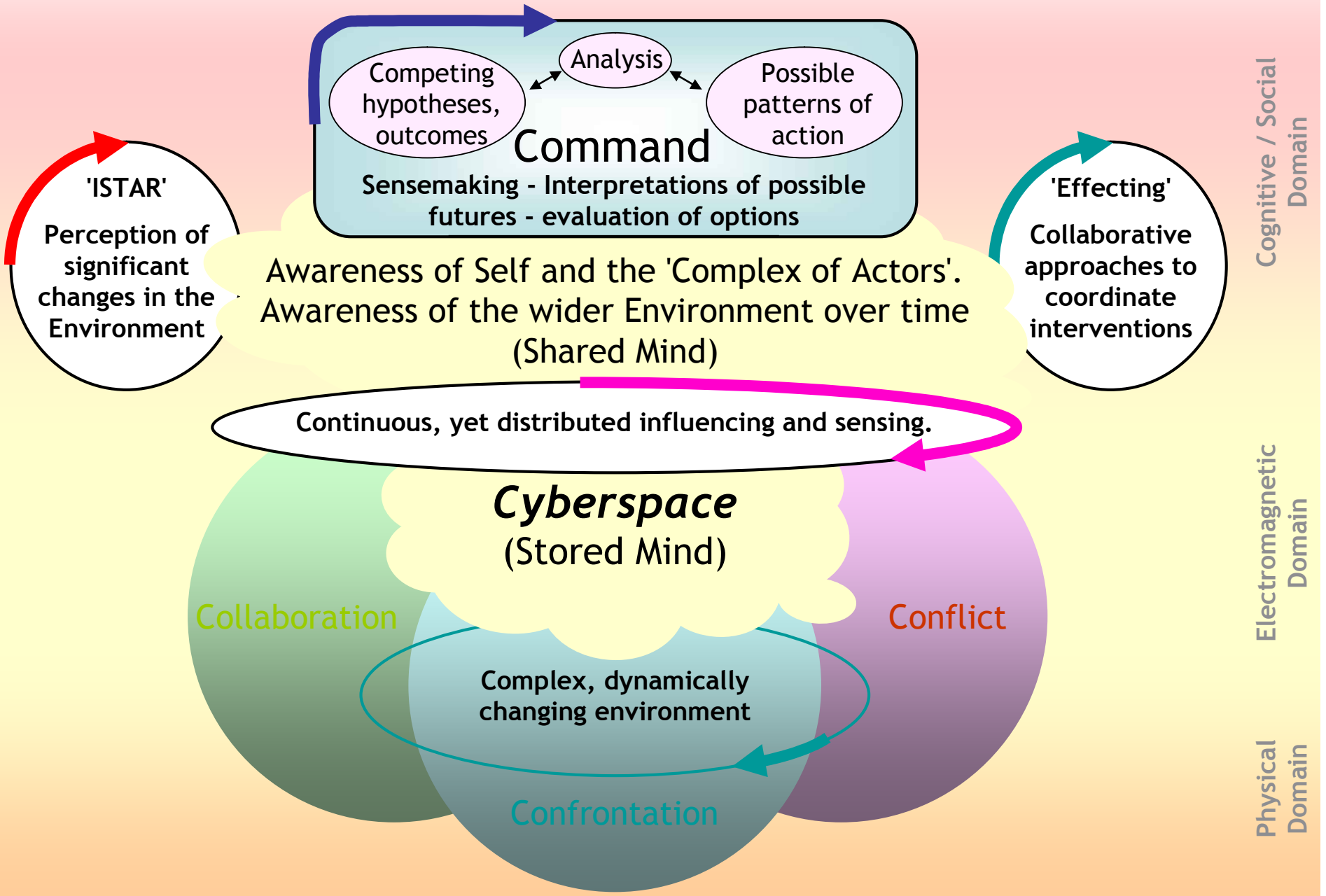
02 Command of Cyberspace - Challenges



CoI = Communities of Interest



02 Model of Command for Cyberspace



02 War among the People - where is the 'New Enemy'?

- Probably (See Michael Lwin's "General Tzu's Army - OPFOR of the Future") not:
  - on a defined battlefield - where we expect them to be
  - constrained by boundaries - they act wherever / whenever. culturally 'strange' - different motivations, values etc
  - part of a western-style 'fighting force' - commanded 'from the centre' - employ social networks
  - necessarily part of 'them', 'out there' … they are 'in here' and transparent to us
- Hard to find because we are blinded by our assumptions:
  - we use of inappropriate sensors which leads to inappropriate perceptions
  - they know where we look, and so they make sure they are not there to be seen

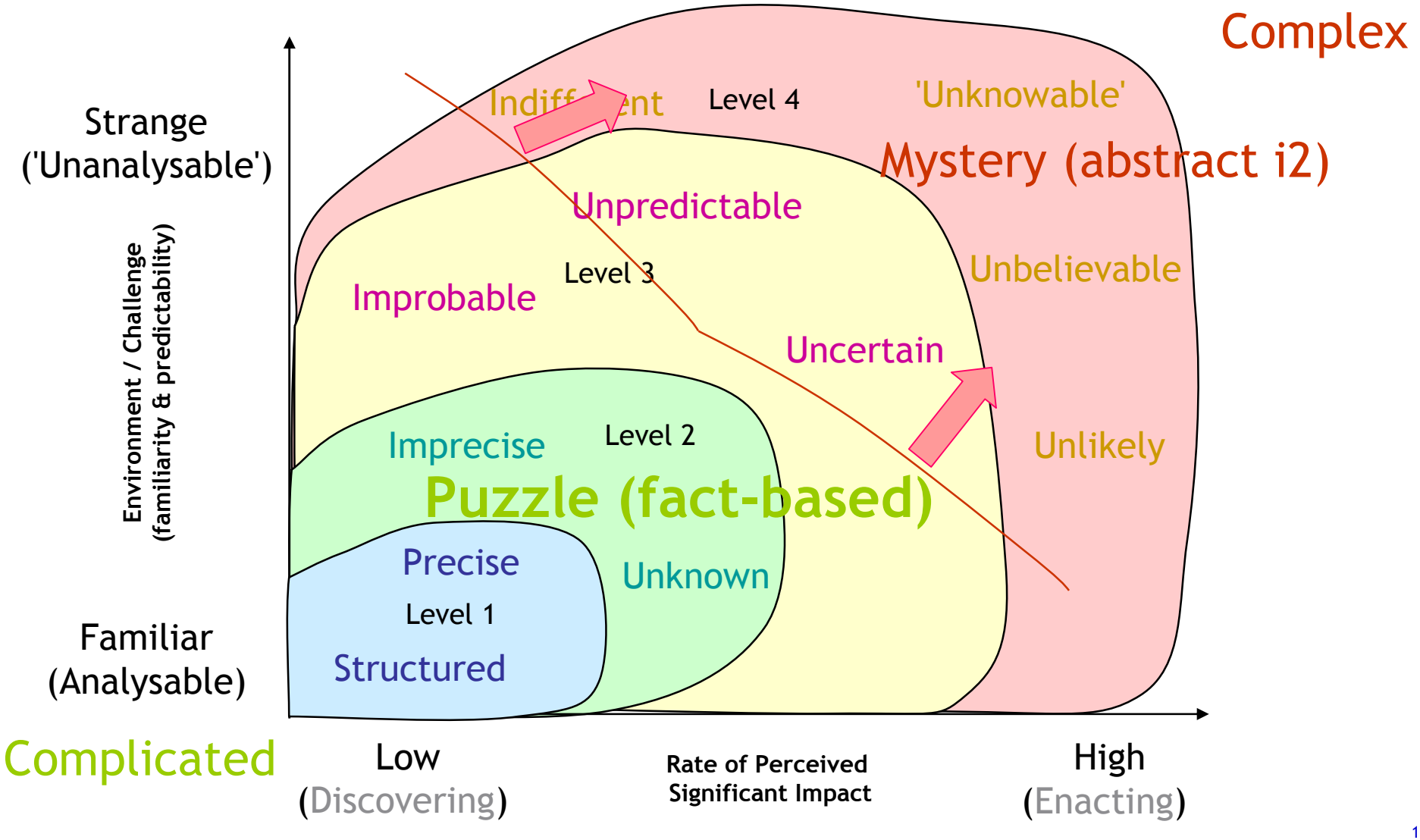
02 Effects-based ISTAR - From information to abstract i2

- Puzzle: eg, Gulf War 1 (can be a procedure where envir :
  - Know the puzzle (bound the pr something is missing
  - Able to classif m(s) and describe them in 'fact-like' terms
  - search for or collect the missing item(s)
  - Able to fit the new fact in the puzzle and confirm it is the 'right' piece
- Mystery: eg, Iran's intentions (not a 'process' - involves imagination, creativity because environment strange / uncertain):
  - Have no / little knowledge of the nature or extent of
  - Build theories / alternative comp fantasies'
  - Project the 'm re and compare to the perceived world
  - cators / weights of evidence that might exist / be required
  - Purposefully direct the sensing (shake the tree first) to support / refute etc
  - No 'final, correct' answer, instead: judgement, assessment, probability etc

Pre-defined taxonomies and fact-based data-structures

Dynamically-generated meaning - linked, evolving nets of abstract i2

02 ISTAR of Cyberspace



i2 = Information and Intelligence

02 Views on 'Abstract Information and Intelligence' (Abstract i2)

- Commanders (We use abstract i2):
  - I solve problems and need ISTAR partnership from Levels 1 to 4
  - ISTAR must support me while I work with multiple, inconsistent hypotheses
  - I need to make a decision
- Int Analysts (We work with abstract i2):
  - I analyse data - I add meaning, linkages
  - I look for indicators, trends, patterns …
  - I develop abstractions - I need to store, work with, retrieve and share these
  - I weigh hypotheses, am concerned with confidence, trust and source protection
  - I make judgements / assessments
- ***BUT***, the Computer Science / System Engineering view is:
  - There are fact-like things
  - There exists a suitable taxonomy
  - All facts can be categorised
  - Relationships between facts can be defined (mostly a-priori)
  - Facts are used in processes
  - Toolsets store, retrieve, display and manipulate facts
  - The Higher-level abstractions used by humans are outside the 'system of interest' ***- I don't understand or cater for 'abstract i2'***

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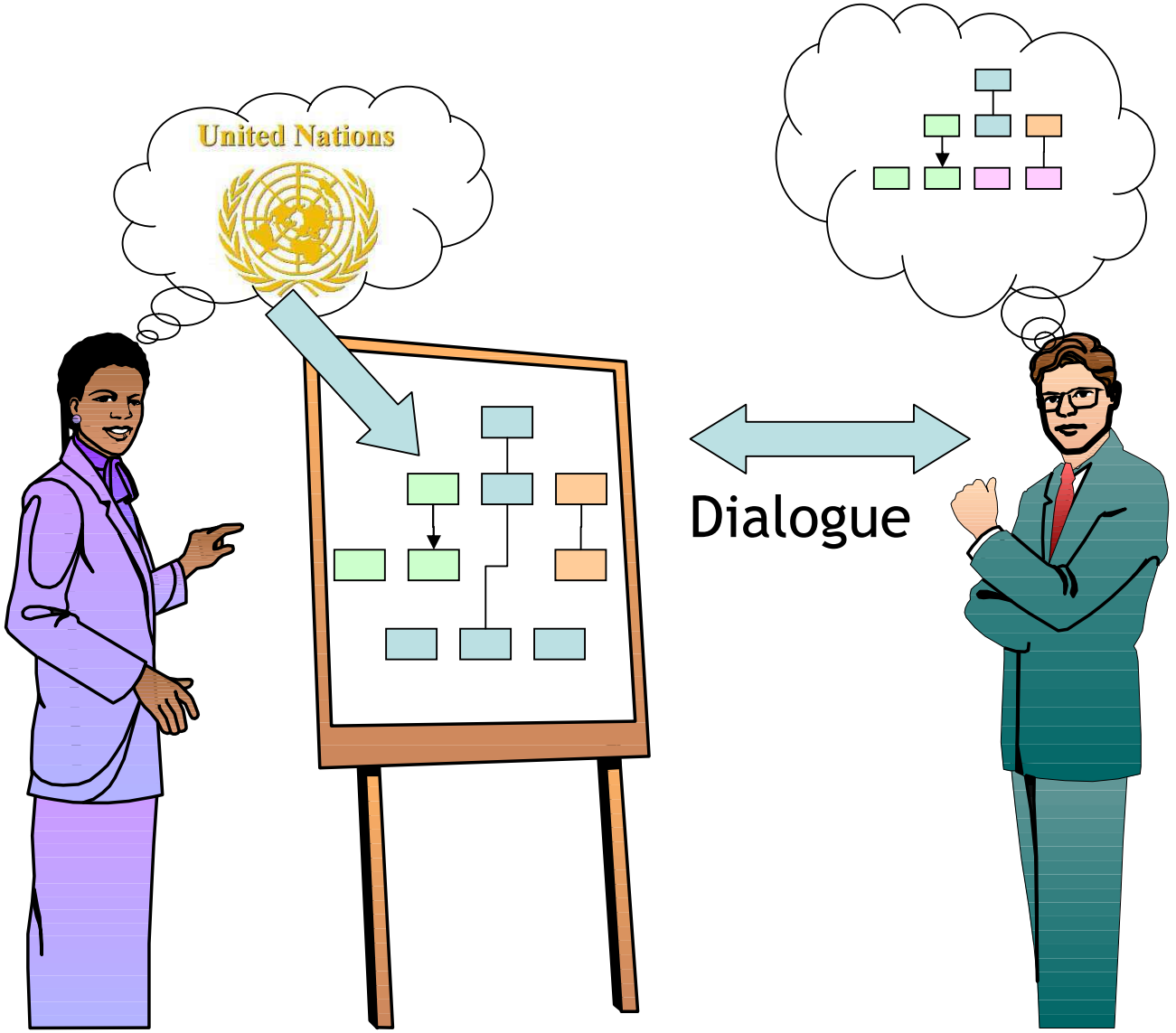
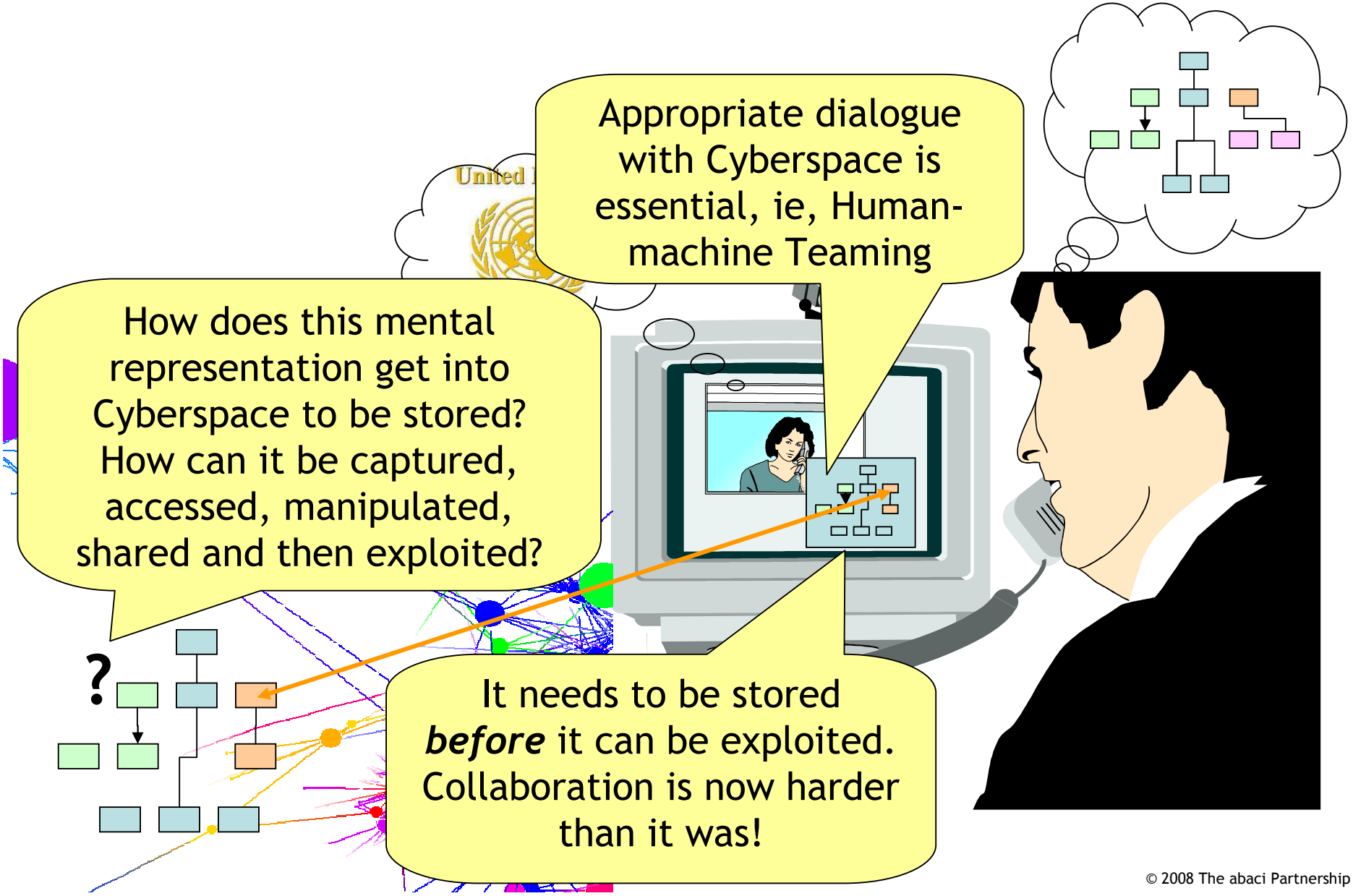
Courtesy of Mark Ho

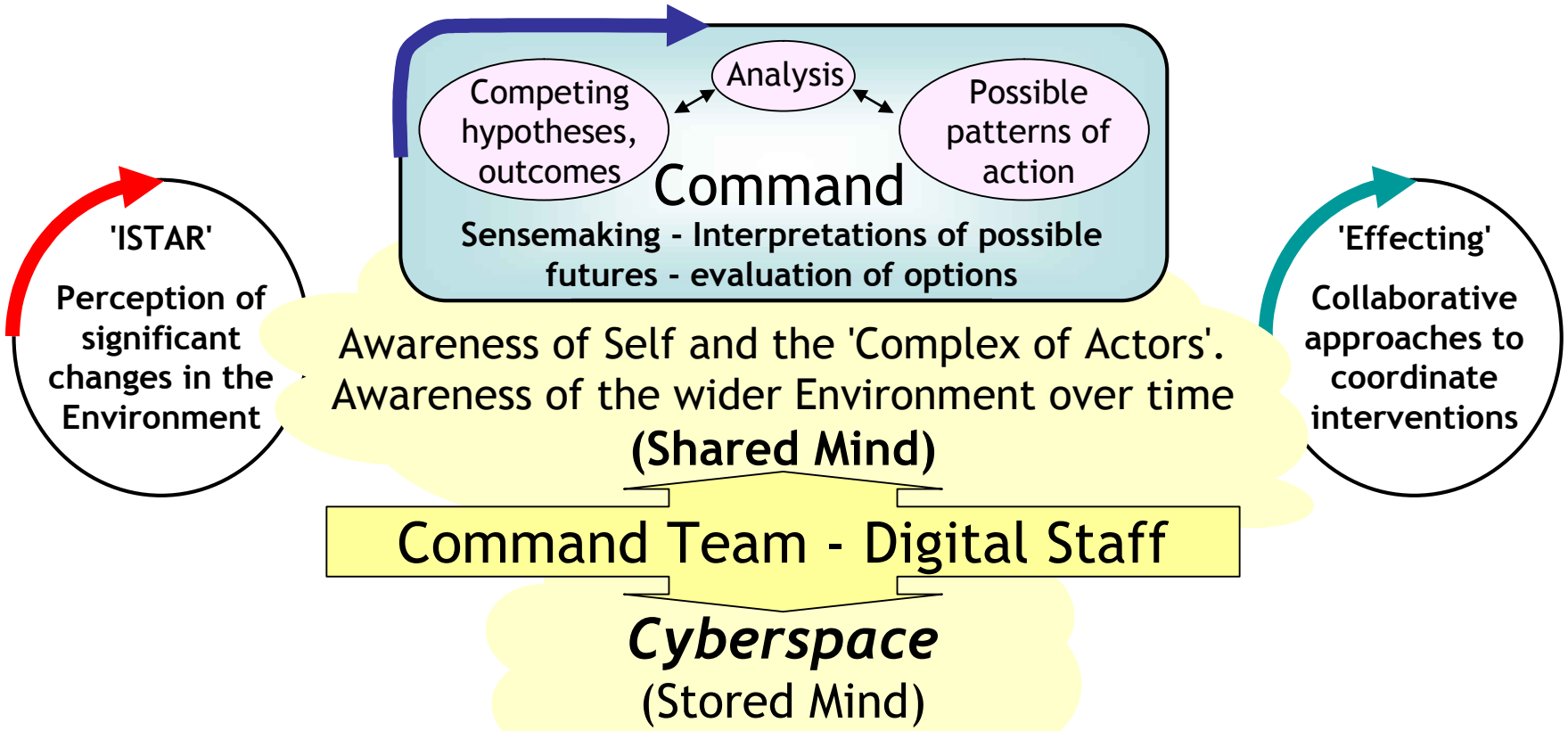
03 Teaming before Machines



03 Human-machine Teaming (HMT)



03 Human-machine Teaming - the Need



- Humans cannot enter Cyberspace - we need to add 'digital agents' to our Command Team (who can act on our behalf)
- It is not enough for Cyberspace to just support structured storage and retrieval of facts - meaningful linking and exploration of hypotheses / meaning must be supported …

03 Human-machine Teaming

- Example 1: the topic under consideration is ‘simple’ and the dialogue between the user and machine is basic:
  - Human: “Are there any T80 tanks near location ‘L’?” Machine: “There are no tanks”. Human: “Is that because we have not yet looked, or we have looked and have seen none or that there are actually none there?”. Machine: “We over flew the area an hour ago and none were there then”.
- Example 2: the topic under consideration is more complex and the resulting dialogue will have to be much more sophisticated:
  - Human: “Why has the allegiance of person ‘Y’ changed?”. Machine: “Changed in which way?”. Human: “Such that we can no longer rely on their support”. Machine: “Do you have a previous example of such a change that I can use in my analysis?”

03 Dimensions of HMT Interaction

TIER 1 **TIER 2** **TIER 3** **TIER 4**

'BLIND' DELIVERY

INCRE

'Dumb' delivery (text reading)

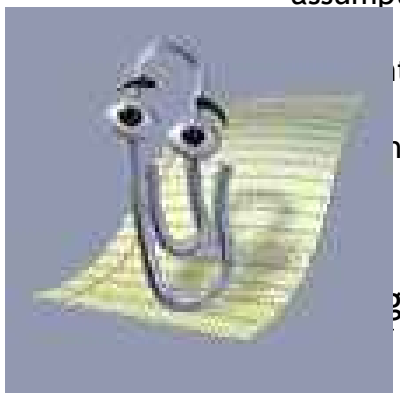
'Tailored' delivery (based on assumptions: which nature t, filled clicked at etc)

'Profiled' interactions

Stereotyped (limited) interaction

ised action ess-like

Fully committed 'relationship'



Rule-based interaction 'trees'

guides

atars

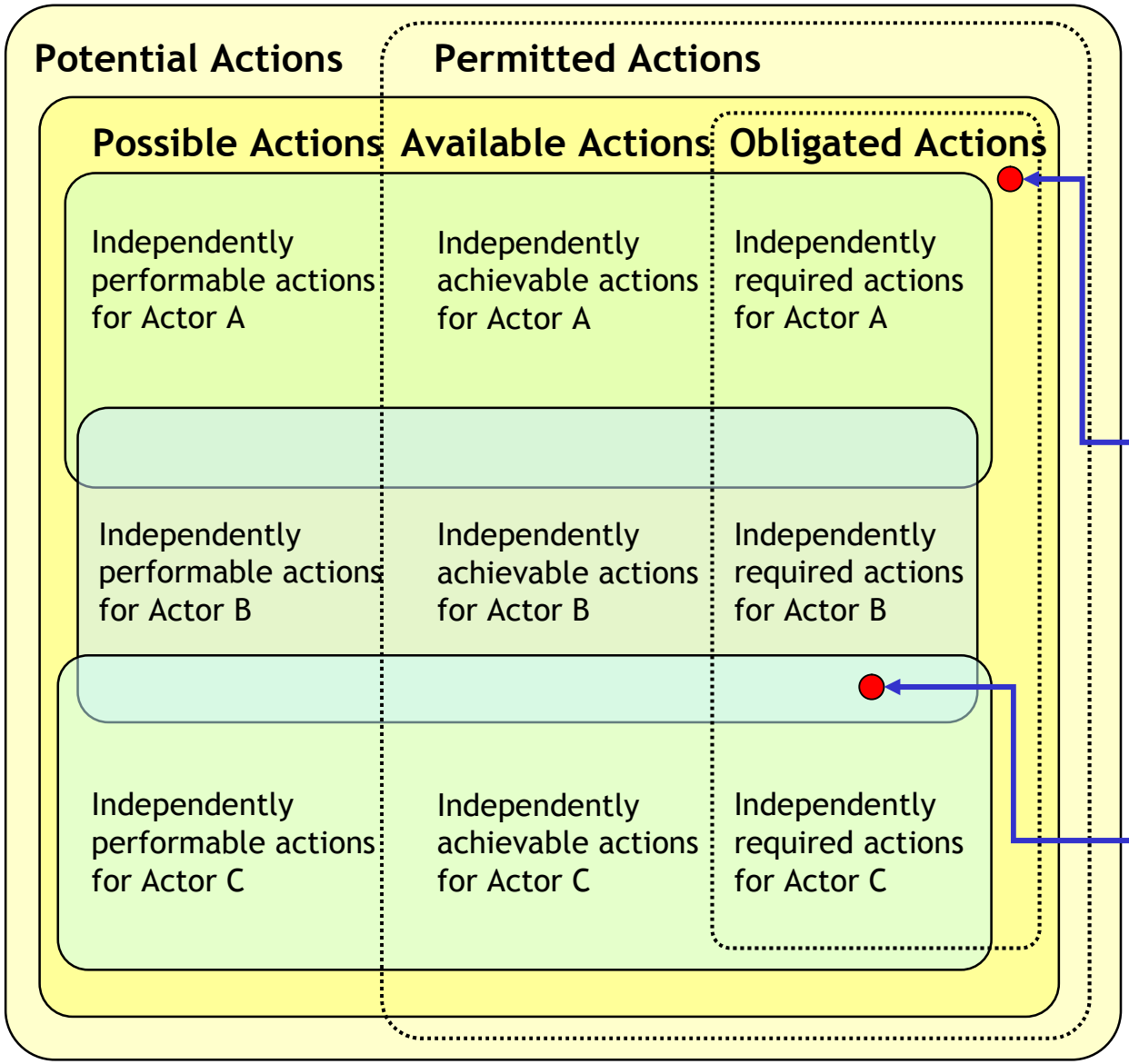
eg: 'Smart' white goods

"Intelligent", free enough to take more than one possible future. Complex and emergent.

eg: Entertain

companions

03 HMT - Dimensions of Adjustable Autonomy



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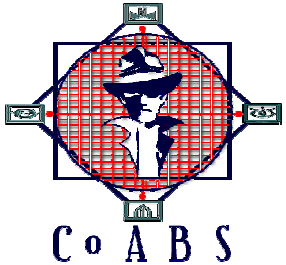
INSTITUTE FOR HUMAN & MACHINE COGNITION

Example 1: When an obliged action is not performable, do we increase the range of performable actions or decrease the range of obliged actions?

Example 2: How do we resolve tensions where there is overlap between individuals, teams, organisations and tasks?



CoAX – Coalition Agents eXperiment

AIAI, BBN, CMU, Dartmouth, DSTO, GITI,
Lockheed Martin ATL, NRL, Potomac Inst., U.Maryland,
U.Michigan, QinetiQ, UT-Austin, UWF/IHMC

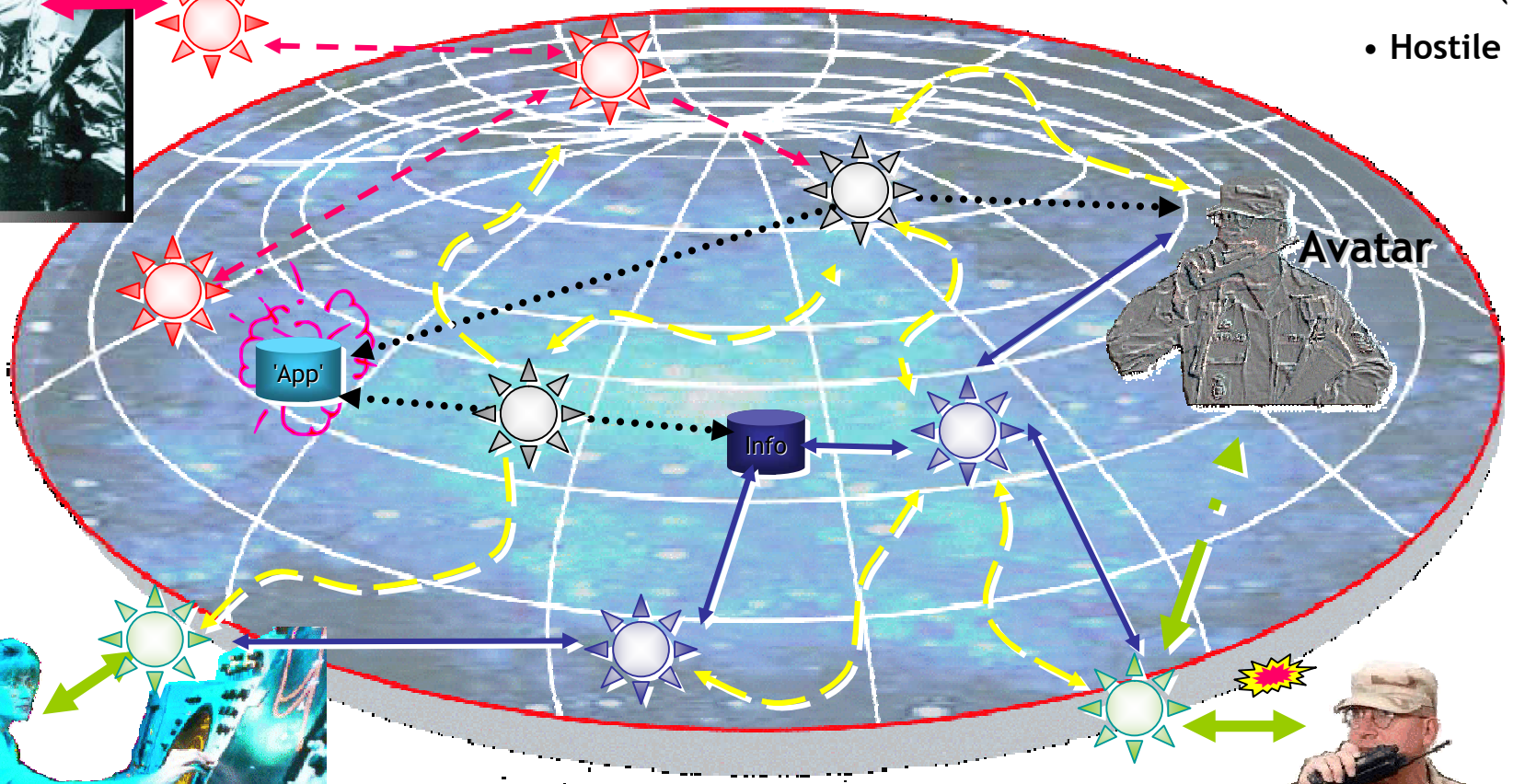
Support from AFRL, ARL, Boeing, DRDC, DSTL, ISX, MITRE,
MIT Sloan, NWDC, OBJS, Schafer, Stanford, TTCP, USC/ISI, USPACOM

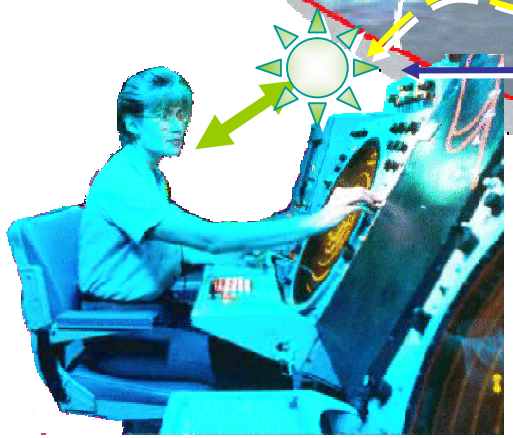
http://www.aiai.ed.ac.uk/project/coax/

03 Types of Agent

Four types of agent:

- Mediator (green),
- 'Housekeeping' (black),
- Information (blue),
- Hostile (red).





KEY: Opponent Activities — Inter-Agent Conversation — Human-Agent 'Conversation' — 'Housekeeping' — Information transfers

DARPA's Virtual Cognitive Assistant (VCA)
(Apparently enduring, personal)
***EPCA / CALO* - Teaming with a co-worker who will engage in 'argumentation' - rather than being a subservient robot.**

SELF (Digital Agent)

NON-SELF (Human)

Infrastructure / architecture etc

Argumentation is route to learning AND the route to:
- shared understanding,
- trust, team-building and
- coherent behaviour

Integrated

Adaptive

Functional

Acting

Initiating, turn-taking

Effecting

Cognitive

VCA

Assistant

Conversing

Reasoning

Explaining / arguing, doing

Sensing

Robust, self-healing

Enduring

Learns

Autonomous supervised

Aware

Reactive

Deliberative

Perceiving

Past, present future - 'time-translation'

Personaility, bias, opinions

Goals and values

Sensemaking and perspective 'integration'

Possible futures

User-models

Team-models

Artefact / entity models

Reflective: self-perception / modification

Possible futures

Identity / persistence

Self-model

Monitoring / Deciding

Values (DIGAF)

Domain and Task Knowledge

World-model (real and cyberspace)

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04 Vulnerabilities

- Vulnerabilities in three areas:

'INFORMATION':
Attack ability to think, including through information systems, psyops and deception, anywhere

'SOFTWARE':
Exploitation of software capabilities everywhere

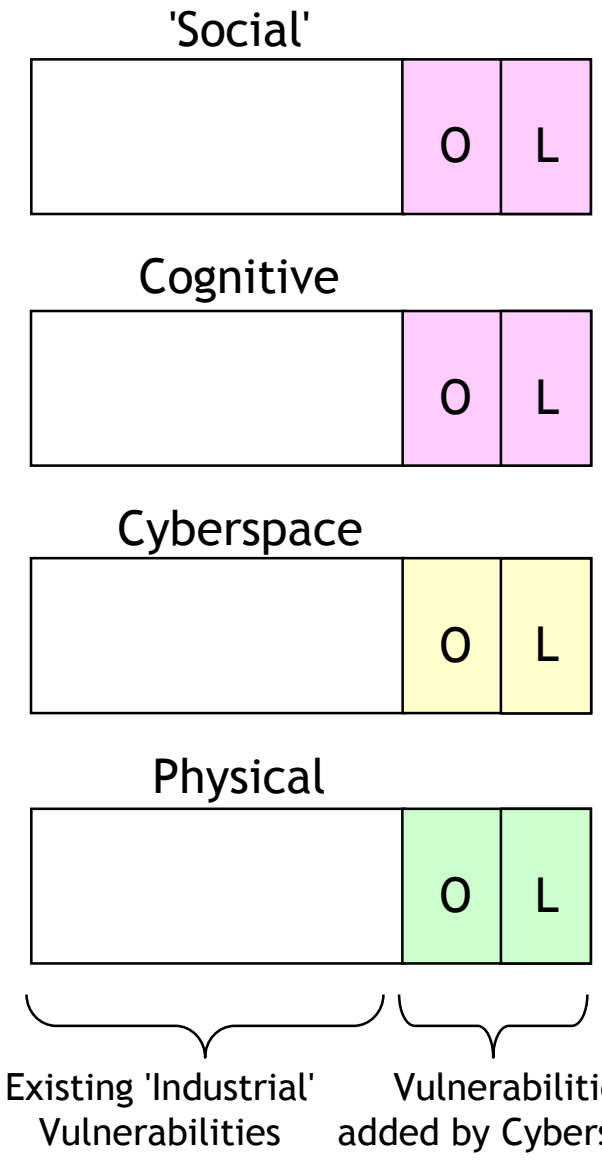
COMMAND AND CONTROL:
Attack C4ISTAR wherever.
General means: EW, SW, IW, physical attack, etc

EW = Electronic warfare, SW = Software warfare, IW = Information warfare

04 Vulnerabilities - Examples

- Complete dependence on information systems which are themselves vulnerable
- Possibility of actions to effect information and Information Systems:
  - **malicious software and hardware**
- Massive volumes of 'pushed' information:
  - **information overload (command treated as 'dumb process followers, not active decision-makers)**
  - **information management (misplaced drive for 'common taxonomy and picture' stifles necessary diversity of perspectives needed for 'war-among-the-people)**
- Software exploitation:
  - **weapons / agents**
  - **hacking / swarming**
  - **non-information systems**
- Brittle information systems and communication links
- Complexity of interactions / information flows:
  - **communications**
  - **data storage and handling**
- Long battery recharge cycles
- Counter C2 usually only employed in combat arena
- Possibility of actions against command (mind) in *all* environments - anytime - not appreciated

04 Vulnerabilities - Attack Domains



- Nature of virtual organisation (CoIs)
- Reputation of commander
- Trust, confidence (peer, superior, HMT)

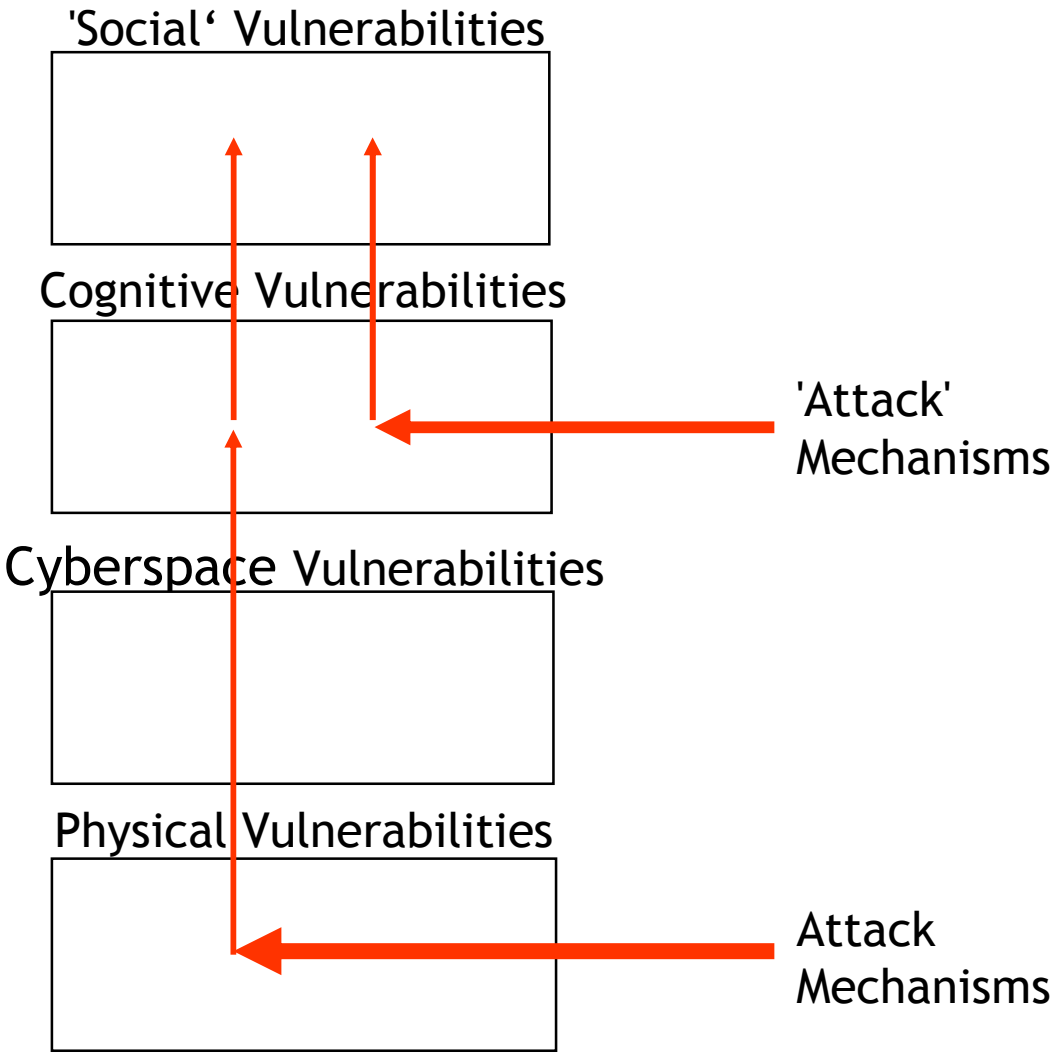
- Over precise / obsession with planning
- Groupthink - lack of alternative hypotheses
- Total belief in 'The Picture'

- Information overload and provenance
- Reliance on information availability
- Susceptible to deception

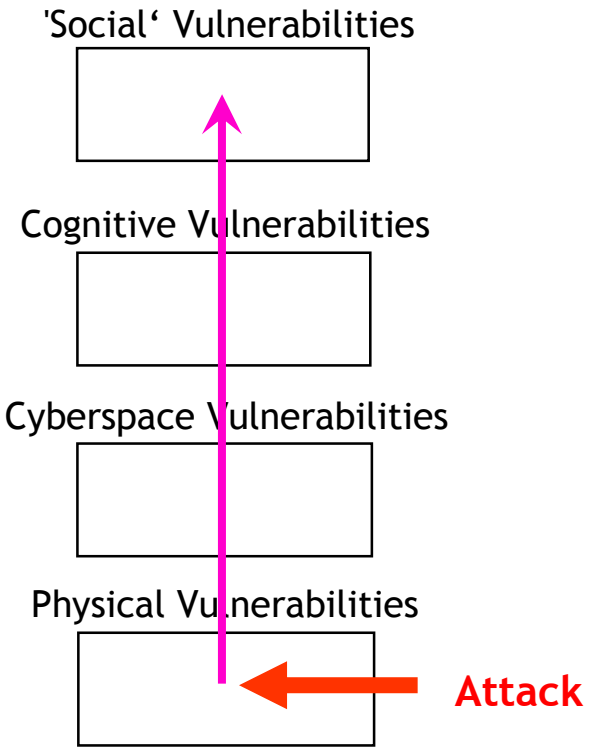
- Assume we 'own' the network
- Complexity of the network linkages
- Inability to influence network adaptation

O = Organic
L = Latent

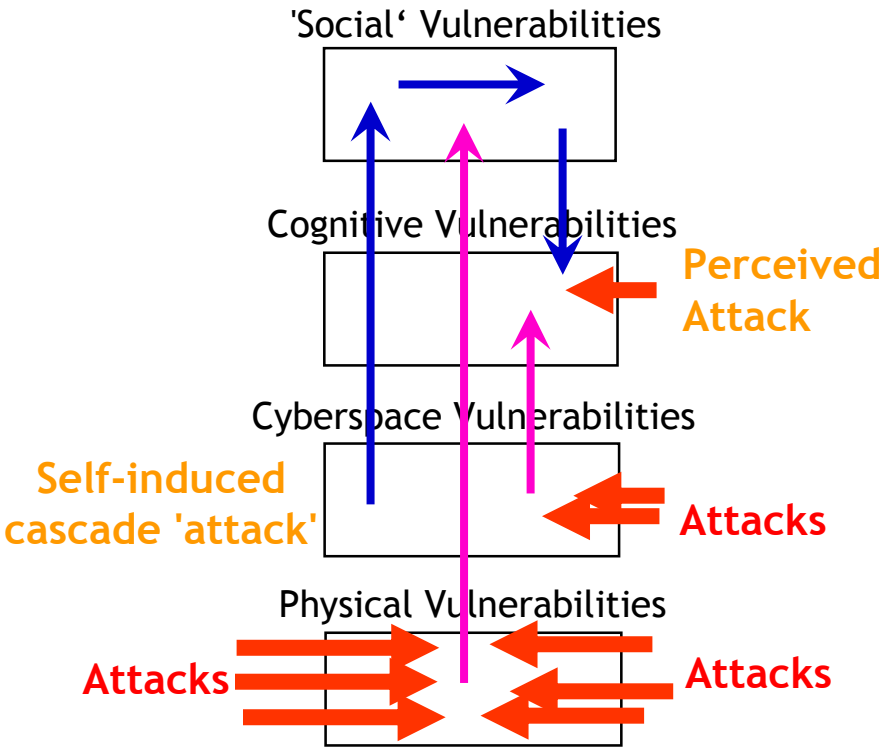
04 Cascades of Vulnerabilities



04 Vulnerabilities - Attack Methods



Single Cascade attack



Co-ordinated Cascade Attack

(With self-induced cascade)

04 Countermeasures

Fortress Mentality:

- seeks to exclude
- surrounds with layered-ring defences
- impossible to have perfect defence
- fails catastrophically
- new measures put in place after the event

Adaptive Stance:

- *dynamic - accepts 'attack' as inevitable*
- *federated - encourages diversity*
- *provides adaptive capability at the outset*
- *impact localised - but understand cascades*
- *never totally off-line - able to always operate*
- *self-healing behaviour generates resilience (autonomic)*

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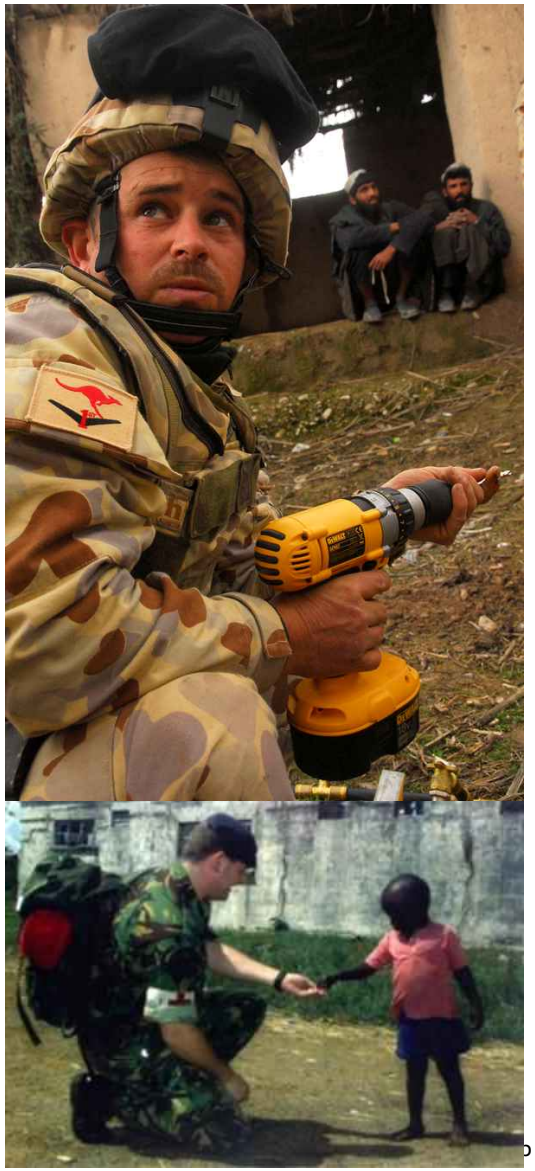

05 Guiding Principles for Command in Cyberspace

- Cyberspace is NOT separate - command in Cyberspace is part of overall 'comprehensive approaches'
- Understand the realities and limitations of Cyberspace - adopt the adaptive mindset, embrace diverse perspectives
- Embrace and exploit the novel opportunities (don't control)
- Rethink command and intelligence doctrine
- Understand the vulnerabilities and countermeasures
- Develop techniques for dynamically (on-the-fly):
  - sensing and effecting in Cyberspace
  - visualising significant Cyberspace activity
  - forming and exploiting human-machine teams
  - exploiting complex and autonomic behaviour

05 References

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http://www.tbt.demon.co.uk/library/lib-index.htm

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Questions?
Comments?

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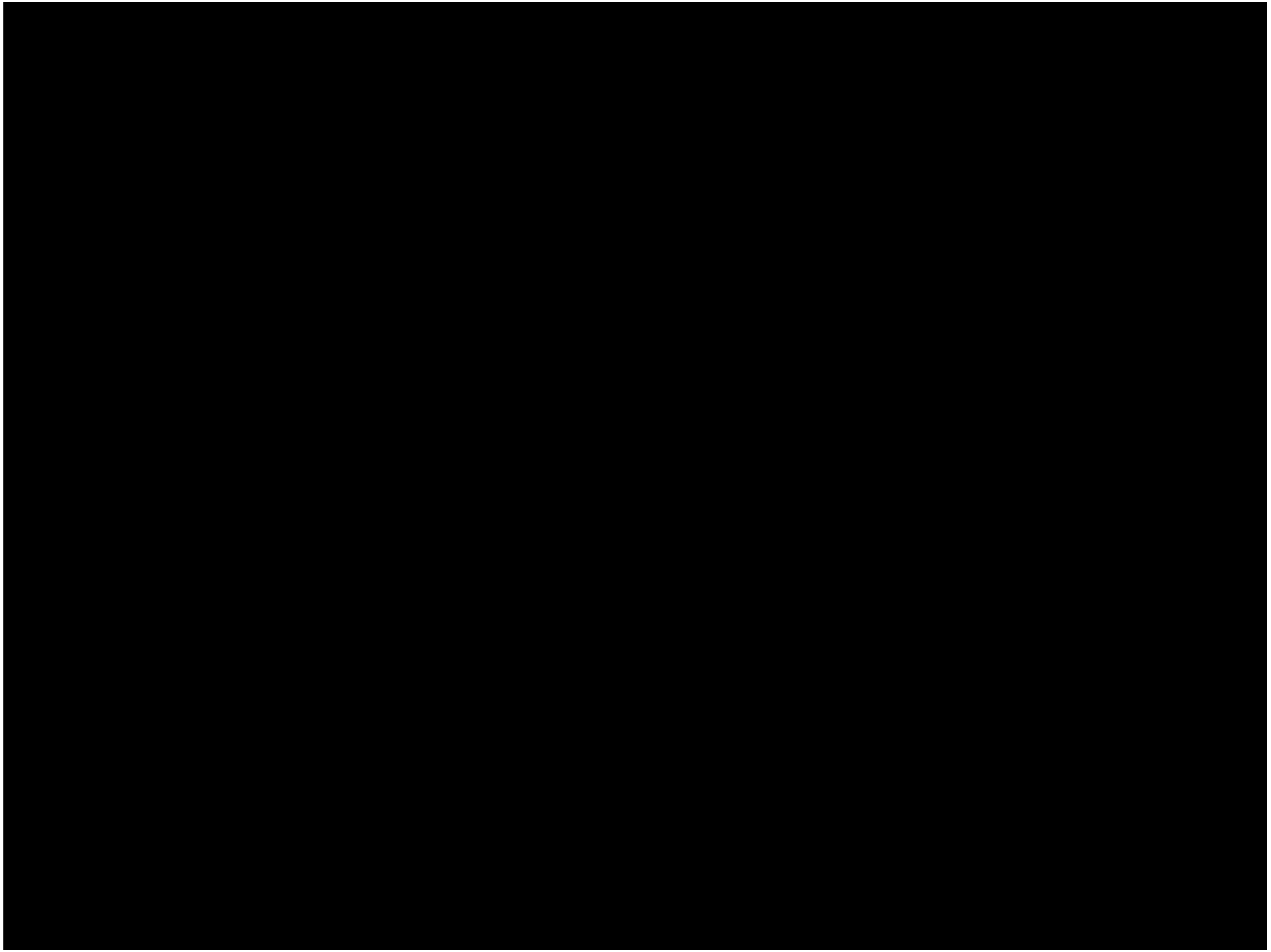
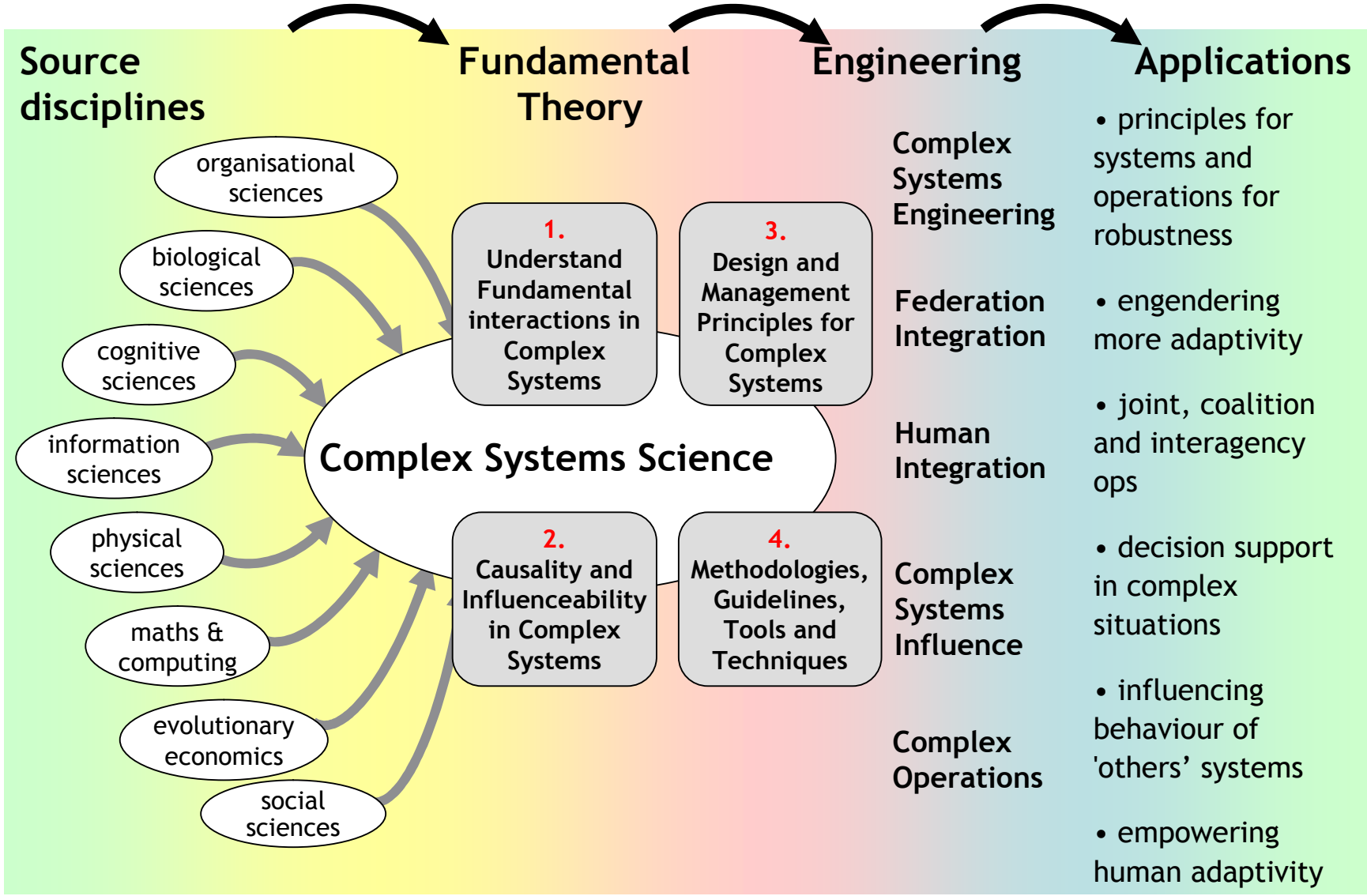


Complex (Adaptive) Systems – from science to applications



After A. M. Grisogono, DSTO, 2007

Design, Assemble and Run-time (DART) activities for Federations